



Dr. Anthony Coyne's
smile update

Produced for the Patients of Dr. Anthony Coyne

Winter 2007

fromthedentist

Welcome!

Our new newsletter

Welcome to the very first issue of *Smile Update*, a newsletter designed to keep you informed of new ideas and concepts in the field of dentistry. Over the next few issues we will bring you information on areas such as cosmetics, whitening, oral cancer screening, and many other topics where dentistry has made terrific advances over the last few years. We also hope to bring you information that is particular to our practice, of which you are the most important part.

This newsletter relies on your input to be successful, so please mention any topics that you would like to see included in a future issue. If you happen to receive two issues, please share one with a friend who you feel might benefit from the services and care that we provide.

Yours in good dental health,

Dr. Anthony Coyne

turnthepage

Your ancestors' smile ... and then some!

Increase the longevity of your smile!

Deep bleaching special!

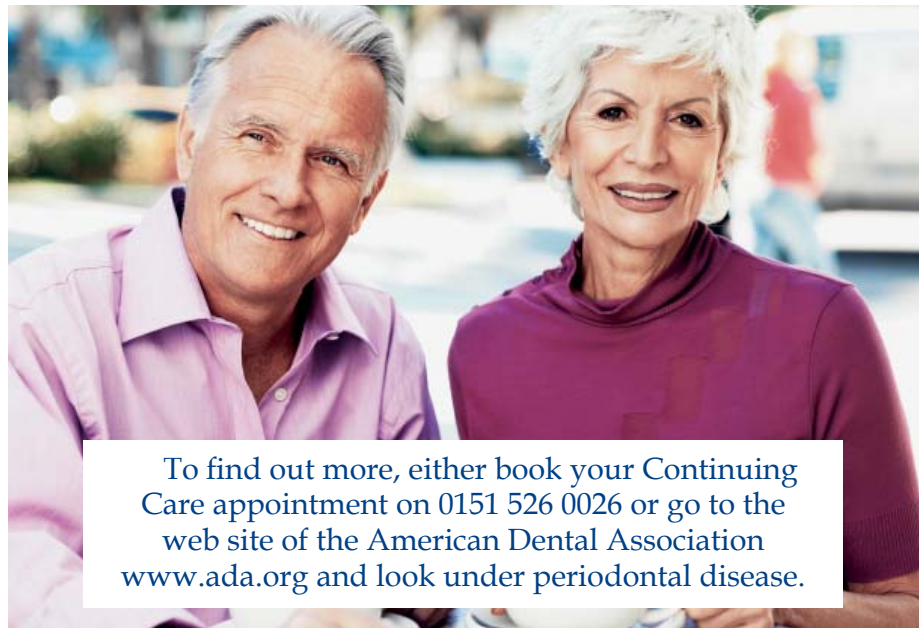
Evidence Of Gum Disease Causing Heart Disease

Over the last few years, there has been increasing evidence that gum disease causes heart disease. Many studies have been conducted in these areas, for example, work done in 2004 showed that subjects under the age of 55 have a 2 - 4 greater risk of heart disease if they have markers for periodontal (gum) disease, than those who do not.

Another study showed that other subjects with a mean probing depth of more than 2mm showed increased risk of electrocardiograph or ECG abnormalities. This suggests a relationship between gum disease and cardio vascular disease. Other work showed that patients with periodontal disease are more likely to suffer from atherosclerosis - (a narrowing of the arteries) that can lead to stroke or

heart attack, than their counter parts with healthy gums. These are just some of the results from dozens of studies, of the subject.

Finally work sponsored by the US public health service showed that effective treatment of gum disease with scaling, root planing combined with local antibiotic therapy lowers the level of heart disease markers. This is why treating gum disease is now the most important treatment we do, here at *Saving Faces*. From April 2007 our 6 month examination slots are to be replaced by 1 hour Continuing Care appointments in the hygienist room with both Dentist and Hygienist present, with the aim being to treat gum disease more effectively than ever before.



To find out more, either book your Continuing Care appointment on 0151 526 0026 or go to the web site of the American Dental Association www.ada.org and look under periodontal disease.

Communication is important to us - don't be afraid to ask questions!



Put On A New Smile...

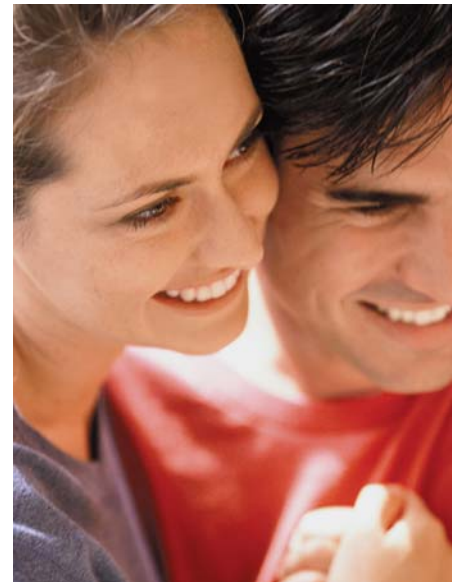
In as little as two visits!

You may have heard about some of the many recent advances in cosmetic dentistry and how new smiles can literally be created. What you might not be aware of is how simply and effectively some problems can be corrected. Front teeth that are discoloured, chipped, or have gaps between them can look as good or better than new, using *porcelain veneers*. These ultra-thin shells of ceramic material are bonded firmly to the front of your teeth to improve the colour, shape, and alignment. They are natural-looking and are highly resistant to permanent discoloration from drinking coffee or tea, red wine, or from tobacco smoking.

bonded to your teeth, and *voilà!* Your new smile is bright, beautiful, and ready to go! After about two weeks, we may ask you to return to our office for a very quick, follow-up appointment.

Veneers can simply and effectively restore the health and beauty of your teeth and give you that self-confident smile you've *always* wanted.

The best part is that the entire veneering procedure usually takes just two appointments. During your first visit we assess your smile, plan your treatment, and prepare your teeth by *slightly* reshaping them to accommodate the veneers. An impression is then taken and sent to a dental laboratory for the fabrication of your customized veneers. On your second visit, your veneers are



Cosmetic restorations look great and they work hard so that you can eat, chew, and speak with self-confidence. Still, they need some TLC. We can revitalise your restorations and enhance their longevity during your continuous care visits.

By polishing and maintaining a smooth surface texture on your resin composites and porcelain restorations, we can help to encourage healthy gums for a natural appearance and fresh breath. Just as with natural teeth, rough surfaces can create too much wear on opposing natural teeth, foster plaque, and encourage unattractive staining.

We know that you are motivated to keep your appealing smile and fresh breath. Technology and modern materials have made home care for restorations easy. We'll be happy to recommend products that promote periodontal health, promote fresh breath, and work with restorative materials.



Priority!

For many people, the appearance of their teeth take top priority when it comes to looking their best!



It's Ancient History...

Ancestors may be responsible for dentition problems

Scientists theorise that human dentition was affected when our early ancestors learned to chop and cook food. By adapting to eat softer food, the human jaw may no longer be big enough to accommodate our molars. Crowded, crooked teeth can lead to malocclusion (bad bite). In turn, this can lead to gum disease because it can be difficult to thoroughly clear food and bacteria

from the mouth.

Bacteria in the gum area will cause a buildup of plaque and tartar that can lead to inflammation and chronic infection if not removed by proper and regular cleaning and flossing. This can destroy your gums and the bones that support your teeth.

We screen for bite disorders *every* time you visit.

Powerful Longevity!

According to the *American Society for Aesthetic Plastic Surgery*, non-surgical cosmetic procedures such as *Botox*® consistently account for about 80% of patient procedures. These are procedures that must be repeated on

a regular basis in order to maintain their benefits. **And cosmetic dentistry?** Effective and popular techniques can **keep you looking younger ...** for decades.

By improving the balance,

proportions, and colour of your teeth, cosmetic dentistry can help you look ten years younger ... right away.

Here are some cosmetic dental procedures that are available to improve your smile.



Tooth-Coloured Restorations – Enamel-coloured porcelain or composite resin restorations are now available to replace old conspicuous silver fillings.



Veneers – Cover gaps & crooked, chipped, or discoloured teeth with custom-made porcelain veneers that adhere to each tooth's surface.



Gum Sculpting – Correct a too-gummy smile, make short teeth look longer, and make smiles more symmetrical. (The image below includes veneers.)



This smile gallery clearly illustrates the positive impact cosmetic dentistry can have on a smile, one of your most important communication tools.

Enlighten Your Smile!

It's only a telephone call away!

Are you self-conscious about stained or discoloured teeth? Have you been disappointed by whitening results in the past? If your teeth seem to be resistant to whitening, we can help. We are pleased to offer the *Enlighten* Deep bleaching process, which has been designed to lighten teeth enamel many shades brighter than other methods.

Under our supervision, you can expect safe, predictable results with this tested and proven product. Say goodbye to stains caused by foods, smoking, and beverages like wine, tea, or coffee. For the first time, we can *really* whiten teeth that have become mottled by excessive intake of fluoride or darkened by root canal treatment, medications, or ageing.

For the brightest results, we can use a special two-step bleaching process. First, to remove stains and discolouration and condition your teeth enamel to accept maximum whitening, we will send you home with custom-fitted trays and a special whitening gel. After about two weeks, we will conduct an in-surgery whitening procedure which takes about an hour or so.

If you think your smile could use a boost from teeth whitening, please give us a call to discuss whether deep whitening or another whitening technique is best suited for you! We will set up a consultation that will *Enlighten* you!



Deep Bleaching Special!

£50 off

Offer ends March 31st, 2007

26130-WR4-31506-MIDDLE



Don't Tell! They Won't Know!

Mini dental implants

Who wouldn't want to look better, speak better, eat better ... and smile more? Mini Dental Implants are now the first choice for many people who need to replace missing teeth or stabilise dentures.

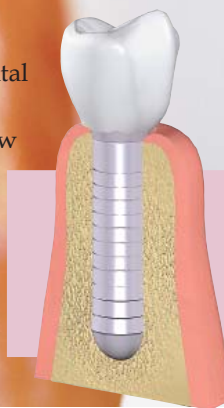
Mini Dental Implants are FDA approved and the procedure can be performed right here in the office with only a mild anaesthetic. Very strong metal implants, that are similar in diameter to a toothpick and look and act like the roots of teeth, are placed in the jaw. By modifying the patient's denture so that it can snap onto the implants tightly and reliably, many patients are able to speak and eat with confidence - for the first time in a long time.

As long-lasting as the results are, placing Mini Dental Implants takes only about an hour. Because

the procedure is minimally invasive, and the implants are tiny, there is no healing period after placement and no stitches are required. The denture can be snapped in immediately. In fact, most patients are able to eat a light meal within only an hour or so after having the mini implants placed.

An additional welcome benefit to patients is the ease of home hygiene care. With a little practice, the denture is easy to remove and replace.

With Mini Dental Implants, your friends won't know how you're looking so good - but you'll feel so great you might just want to tell them!



Because implants are anchored into the bone like the roots of your teeth they act like natural teeth and preserve and strengthen the underlying bone.

practiceinformation

Saving Faces

Dr. Anthony Coyne
1a Molyneux Way
Aintree, LIVERPOOL L10 2JA

Practice Hours

Monday	9:00 am	-	5:00 pm
Tuesday	9:00 am	-	5:00 pm
Wednesday	9:00 am	-	5:00 pm
Thursday	9:00 am	-	5:00 pm
Friday	9:00 am	-	1:00 pm

Contact Information

Tel 0151 526 0026
Email info@saving-faces.co.uk
Web site www.saving-faces.co.uk

Practice Staff

Gill, Claire.....Dental Hygienists
Suzy.....Practice Manager
Jan, Debbie.....Dental Nurses
Emma, Jennie.....Receptionists



Our Door Is Open New Patients Welcome!

We pride ourselves on the high quality of service and care we provide. There's no better sign that we are serving you well than the number of new patients who walk through the door. Referrals and word of mouth are our number-one source of new patients. When you give us a good reference, we won't let you down! A vibrant patient base helps our practice grow and expand so that we can continue to offer the very best in dental treatment.

So, if you're wondering whether or not we accept new patients - the answer is YES. Not only do we accept them, we encourage them. There's no higher compliment for us than to be given the privilege of meeting and serving the needs of a new patient.

Smile Enhancements Dermal Fillers & Botox

To enhance the benefits of the more-youthful appearance that cosmetic dentistry can give you, our practice offers two remarkable age-defying products. *Dermal fillers* and *Botox*® are popular with both men and women who care about their appearance and want to make a positive personal statement. Safe and effective, these products are temporary, so you can keep all of your options open!

- Botox can improve even severe frown lines that can make you look angry or stressed - for up to four months per treatment.

- With Dermal fillers, you can get a natural, long-lasting beauty lift with a gel made from your body's own material.

Please phone for a consultation. We can keep you smiling and complete your procedure of choice in only minutes ... without surgery ... during your lunch hour!